

# Multimedia School of Paris MSP

**Avatar Learning Inc** **Address:** 5999 Av de Monkland Ap2015 Montreal, QCH 4A1H1  
**Tel:** +216 29 374 545;  
**Website:** [www.avatar-learning.com](http://www.avatar-learning.com) **E-mail:** [masmoudik@avatar-learning.com](mailto:masmoudik@avatar-learning.com)

## Client Details

**Responsible / Contact :** Tess Navarro  
**Telephone :** 0033 06 42 43 47 86  
**Email:** [tess.navarro@aureacom.com](mailto:tess.navarro@aureacom.com)

**Acquisition Dtae :** January 2020 – May 2021

## Project Description

“Ecole Multimédia de Paris” has directly assigned Avatar Learning Inc with an annual contract to digitalize 3 teaching modules:

- Marketing
- Artistic Director
- Motion design

which consist in 33 lessons in 32 learning weeks:

- After effect
- Nudge Marketing
- Advertising and communication culture
- Etc.....

SIT Elearning solution allocated a team of: 8 experts in content writing & Subject Matter Experts), 3 instructional designers, 6 multimedia integrators and 2 linguistic editors to undertake this project

